# **GBG** IDology



# **MedicScan®**

# Deliver efficient, user-friendly processes to ensure you know your patient, ease enrollment and mitigate fraud

Healthcare providers strive to offer high-quality care and treatment to vulnerable patients, but the patient experience is often marred by complexity and inefficiency. Enrolling new patients, verifying insurance coverage or providing access to patient portals often involves too many paper forms, manual data entry and other error-prone activities. Automated document and data capture solutions help transform these manual processes into a convenient, digital patient experience without compromising security or privacy.

MedicScan<sup>®</sup> offers convenient image capture and data extraction of medical insurance cards to automate common healthcare processes like patient enrollment, portal access, telehealth services and contactless check-in. Simply scan insurance cards and IDs and extract the valuable data they contain to populate practice management (PM), electronic medical record (EMR) and electronic health record (EHR) systems with accurate information in seconds. Our privacyaware solutions help to transform your practice or institution using clean, high-quality data in modern, digital workflows that speed enrollment, help mitigate fraud and reduce costly claim form errors.

## Solution Features

#### **Image capture**

Auto-capture insurance cards and IDs, crop the document image, prevent glare and detect document type without customer intervention.

### **Data extraction**

Instantly convert printed text, images and barcodes from insurance cards and IDs to readyto-use data.

### **Data Fill and integration**

Automatically populate extracted data to PM/EMR/EHR systems for ease and to reduce manual entry errors or use it to query a data source.

### **Omnichannel**

Capture and process insurance cards and IDs using mobile devices, desktop scanners and self-service kiosks.

### Privacy minded

Address privacy concerns — data and images are encrypted and never stored on the local document capture device.

### Why IDology?



#### Superior patient satisfaction

Replace a tedious registration process with an automated workflow that removes unnecessary friction and improves your HCAHPS scores.



#### Minimize fraudulent activity

Accurately verify insurance coverage and patient identities to prevent insurance fraud and other healthcare fraud schemes.



#### Cut processing costs

Eliminate costly, labor-intensive processes that require photocopies and manual data entry in favor of automation.



#### Improve information sharing

Unlock important patient information and readily share it with other systems to ensure patients receive proper care.



## Reduce insurance claim rejections

Minimize the chance a claim will be denied by collecting the correct patient information and delivering it to the right systems.

# Talk to a trust expert today.

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